





**Premium Experiences** 



13 - 20 July 2025

The Open is where reputations are built and history made as the world's best players battle it out for the title of Champion Golfer of the Year.

## 153<sup>RD</sup> ROYAL PORTRUSH

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Step into the timeless realm of Royal Portrush, a fabled golfing destination steeped in history. Since it was founded in 1888, this iconic course has played host to epic battles and legendary champions. The last time Royal Portrush hosted The Open, home favourite Shane Lowry brought it home as he emerged triumphant and lifted the Claret Jug. Now, as The Open returns to Northern Ireland, the world's best golfers face the ultimate test of skill, navigating this challenging links with precision and mastery. Join us at Royal Portrush and indulge in our Origins Premium Experiences as you enjoy over 10 hours of fully inclusive hospitality, surrounded by the magic that only this legendary course can offer. History awaits at Royal Portrush, and you can be a part of it.

# **ORIGINS**

### Premium Experiences

The Open craftsmen and experts are the inspiration behind our Origins Premium Experiences at The 153rd Open at Royal Portrush. The Caddies and Scorers Premium will provide guests with a truly memorable experience. Their roles are central to the heritage and rich tradition of the Championship, adding to the prestige and unique personality of The Open.







## CADDIES at The Open

A profession that is older than The Open itself. Indeed, the first Championship at Prestwick in 1860 was contested by eight "respected caddies" and respect for the top caddies in the modern game is now greater than ever. In the know on the course, they are a player's confidant, their support, a trusted ally. A calming presence or a motivational spark, they judge the mood and gauge the weather. In a sport of individuals, the caddie is the partner no player would want to be without.









## Premium grazing in the heart of the action

Caddies has an informal style, providing a comfortable base for your day at The Open, whilst still offering a host of premium benefits in a spacious and relaxed environment.

Located on the lower level, the private balcony offers prime views of the 1sthole, where you can catch the best players in the world in action as they tackle this challenging hole.

The delicious grazing buffet is designed by our talented and creative chefs, allowing you the flexibility to come and go as you please, whether watching from the balcony or out on the course.

Caddies is the perfect location to enjoy up to 10 hours of world class golf and premium hospitality with clients, guests, friends or family away from the crowds.





#### Benefits and Inclusions

- Located against the stunning backdrop of Royal Portrush's 1sthole
- Official Open admission ticket with priority access
- Access to walk the course
- Views from the ground floor balcony
- Parking pass (1 per 4 guests)
- Souvenir programme and order of play
- Full TV coverage of play
- Air conditioning
- Private restroom facilities within the pavilion
- Dedicated hospitality staff to ensure the smooth running of your day
- Reserved table for the day\* \*Smaller groups may be accommodated on shared tables

#### Dining and drinks

- Premium grazing style menu featuring local produce
- Lounge buffet designed to provide flexible dining throughout the day, serving breakfast, lunch and afternoon snacks
- Full complimentary bar, including wines, beer, Champagne, house spirits and soft drinks

#### Pricing

Thursday 17 July	£1,020
Friday 18 July	£1,080
Saturday 19 July	£1,080
Sunday 20 July	£1,140

\*Prices are per person including VAT. A £ Stg / € Eur exchange rate will be applied to the invoice.













## Hearty classics served up in a stylish and relaxed environment

Scorers is a stylish introduction to sporting hospitality at The Open. Guests have the opportunity to soak up all the action in a fun, festival style atmosphere.

Located in the vibrant Spectator Village, a short walk away from the 1st Tee and 18th Green at Royal Portrush, Scorers is the perfect base for the day to return to after following the world's best golfers around the challenging links course.

The bistro-style fare and flexible layout of this experience makes it the perfect setting for businesses looking to entertain guests in a relaxed, spacious environment or for golf fans looking to enhance their day in a purpose-built facility.

Scorers Premium offers private tables for groups of 10 in a buzzy restaurant setting.

#### **OUR ICONIC LEADERBOARDS**

Pupils from the boarding schools of Charterhouse and Cranleigh manually operated the two leaderboards at the 18th green from 1979. Assisted by real-time digital scorekeeping, the students changed the names, scores, and positions by hand. For four decades, posting a leaderboard update first was a true matter of pride.





Every shot logged. Fairways hit or missed, clubs used off the tee and to the green. The drives, the chips, the putts. Scores recorded, checked, signed for. A numbers game with its own language. At the first Open in 1860, competitors' scores were scrutinised and written down by their gentlemen backers and independent markers. Digital hand-held devices are now the tool of the scorer's trade. Yet echoes of the past remain. On the 18th green, the sound of the scores being manually updated on the giant leaderboard recalls the origins of The Open.

#### PREMIUM EXPERIENCES AT THE OPEN



#### Benefits and Inclusions

- Conveniently located in the Spectator Village
- Official Open admission ticket with priority access
- Access to walk the course
- Parking pass (1 per 4 guests)
- Full TV coverage of play within the club
- Welcome desk with experienced hosting staff
- Air conditioning
- Private restroom facilities
- Reserved private table for groups of 10

#### Dining and drinks

- A variety of breakfast options with tea, coffee and juices
- Roaming waiters to assist with beverage service
- Chefs preparing wholesome classics alongside a grazing lunch buffet
- Dessert stations for guests to enjoy something sweet as part of their meal
- Delicious sweet and savoury afternoon snacks
- Complimentary wine, beer and soft drinks

#### Pricing

Thursday 17 July	£690
Friday 18 July	£720
Saturday 19 July	£720
Sunday 20 July	£780

\*Prices are per person including VAT. A  $\pounds$  Stg /  $\pounds$  Eur exchange rate will be applied to the invoice.







## Sample Itinerary

**08:30** Doors open – make the most of everything with an early start.

t of Kick-start your day with a hearty breakfast.

12:00 Enjoy a delicious lunch. 16:30 Catch your breath with afternoon tea.

09:00

(Estimated timings for hospitality facilities on the day)

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**11:30** Toast the players with a Champagne reception.

**19:00** The perfect finish, your day is complete.

#### GATE TIMES

Approximate daily opening times:

#### HOURS OF PLAY Daily tee times are as follows:

Day	Date	Gate	First	Last		
Sunday	13 July	9.00 am*	Players will be	Players will be practising throughout the day. Information will be available on TheOpen.com and will be displayed on the large screens around the course.		
Monday	14 July	7.00 am*	5			
Tuesday	15 July	7.00 am*	-			
Wednesday	16 July	7.00 am*	the large screer			
Thursday	17 July	6.00 am*	6.35 am*	4.16pm*		
Friday	18 July	6.00 am*	6.35 am*	4.16pm*		
Saturday	19 July	7.00 am*	9.00 am*	4.00pm*		
Sunday	20 July	7.00 am*	8.00am*	2.30pm*		

\* Denotes approximate times. Subject to change.



## Locations

#### CADDIES

The start. The beginning. The tee off. The course of the day all depends on that first drive on the 1sthole. This stunning backdrop offers guests spectacular views from the balcony overlooking this par 4.

#### SCORERS PREMIUM

Located a short walk from the 1sttee and 18th green, Scorers Premium is ideally located to follow the action. Guests will feel at ease knowing that everything that is special about The Open is just a few steps away.





## For The Good Of Golf



The R&A is aiming to invest £200 million into the growth and development of golf around the world over the next 10 years using proceeds from The Open, golf's original Championship.

By booking premium experiences and joining us for The 153rd Open at Royal Portrush, you and your guests are supporting a drive to increase participation and establish more opportunities for people of all ages and abilities to enjoy the sport. Funding provided by The R&A will help to support golf participation initiatives, coaching programmes, facilities and provision of equipment in many countries. By experiencing premium experiences at The 153rd Open you will help us support these projects and many more.

For more information go to <u>RandA.org</u>





Premium Experiences

### **153**<sup>RD</sup>**ROYAL PORTRUSH** 13 - 20 July 2025

Book your Origins Premium Experience for The 153rd Open. Contact our hospitality team now for more information.

Email: <u>info@thp.ie</u> Phone Number: +353 1 676 2728 Renders are artist impressions only and are subject to change.

Stg/€ exchange rate applies at time of booking.